

4.6 Sponsorship

Purpose

1. From time to time, RNS may sponsor conferences, events, challenges, and other opportunities to accomplish its mandate and missions. This policy describes how the Corporation will evaluate sponsorship opportunities.

Definition

2. A sponsorship is business relationship between RNS and an individual, event, or organization. In exchange for funds, resources, or services, RNS will receive partnership, business, and/or promotional benefits.

Principle

3. All sponsorship requests will be evaluated on alignment with RNS's missions, the potential benefit to RNS, and the opportunity for promotion.

Policy

4. Each year a sponsorship spending limit will be set as part of developing the overall annual budget.
5. Information on RNS's process for applications for sponsorship will be located on its website. (See [Sponsorship](#))
6. All applications for sponsorship will be submitted through RNS's Jura system.
7. An internal evaluation committee will review the application against the criteria outlined in #3 above and make a recommendation to the CEO.
8. Once the annual spending limit is met, a notice will be placed on the RNS website indicating that the next intake period will open at the beginning of the following fiscal year.

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